

Strategic Priority 1: Promote and implement equitable high impact behavioral health systems and practices				2021	2022	2023
Milestones	Complete a Roadmap to Change to guide investments focused on critical needs.	Key Activities	Develop and adopt a Roadmap to Change that guides MHB's investment and quantifies its community impact.	Complete		
	Develop early childhood program allocation process for new CCSF funds.		Identify and address critical high priority service needs and gaps.		Complete	
	Synchronize the CCSF and CMHF allocation funds to allow for comprehensive approaches and reduce unnecessary barriers.		Support responsive systems that expand access and availability to behavioral health and children's services, especially to those most in need.		Abandoned	
	Adopt an equity framework and best practice milestones based on selected priorities.		Invest in health equity and racial justice initiatives.		In Progress	
Strategic Priority 2: Champion community knowledge and field building				2021	2022	2023
Milestones	Develop and implement a strategy for integrating community and family voice along with professional input.	Key Activities	Promote lessons learned, both internal and external to MHB, that highlight community voice, evidence-based and promising practices (e.g., racial equity, intergenerational service delivery, trauma-informed practice, etc.).		In Progress	In Progress
	Develop a list of community, state, and national initiatives and select those from which MHB should learn or participate in and MHB's role in each.		Identify and select initiatives and collaborations from which MHB will learn and/or participate and define the level of participation.	Not Started		
			Provide leadership in guiding the broader community's investment in adult and children's behavioral health.			
Strategic Priority 3: Maximize all resources for greatest impact				2021	2022	2023
Milestones	Verify advisability of establishing an affiliated 501c(3) entity and implement next steps based on recommendations.	Key Activities		Undetermined		
	Design and maintain data system that captures MHB's Roadmap to Change and reports on grantee data, including outcomes and indicators for each program area.		Design and maintain systems needed to track, measure, report, and assess our impact.	In Progress	In Progress	In Progress
	Develop fund allocation that support key MHB equity and best practice priorities.		Continue to maintain a high quality fund allocation process, balancing our commitment to equity, impact, responsiveness, and flexibility.	In Progress	In Progress	In Progress
	Train and engage Trustees and staff to advance key Strategic Plan goals.		Develop knowledge and make most effective use of Trustee and staff expertise.		In Progress	In Progress
	Identify opportunities to access unused/underspent funds from all available resources.		Maximize financial capital - Increase and leverage diverse funding to expand behavioral health services and system building.	In Progress	In Progress	In Progress
Strategic Priority 4: Tailor communications and messaging for meaningful engagement				2021	2022	2023
Milestones	Establish framework and methods for shared decision-making including staff, Trustees, and community representatives.	Key Activities	Develop a strategy to gather and utilize community feedback to inform MHB internal and external practices.		Complete	
	Implement both internal and external communications plans.		Develop an internal communications strategy.	In Progress	In Progress	In Progress
	Make improvements to grantee review and engagement processes based on assessments and grantee feedback.		Cultivate and nurture connections among and across MHB's funded partners		In Progress	In Progress

Key: Complete, In Progress, Not Started, Abandoned, Undetermined